Applicant: Allen R. DeCotiis, Martha M. Rea
Serial No.:   09/816,813
Filed: March 22, 2001
Examiner: Calvin L. Hewitt II   Group Art Unit: 3621
Attorney File No.: 44000/04227

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AMENDMENTS

Please amend the claims as indicated below. The language being added is underlined

("___"), and the language being deleted contains strikethrough ("—").

1.   (currently amended) A method, at least partially implemented via a computer, for

propensity-based scoring of individuals, comprising the steps of:

(a)   creating a model;

(b)   calculating a score for a plurality of individuals based on survey information

requested from the plurality of individuals and the model, wherein the score

indicates a propensity; and

(c)   sorting the individuals based on the score.

2.   (currently amended) The method as recited in claim 1, wherein the individuals

are sorted by a ranking the same.

3.   (currently amended) The method as recited in claim 1, wherein the

surveyindividual information includes information on a purchase intent for a

particular product.

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4.   (original) The method as recited in claim 1, wherein the model sets forth a

plurality of characteristics and a weight of each of the characteristics for

calculating the score.

5.   (currently amended) The method as recited in claim 1, wherein the survey

information is received utilizing a network.

6.   (currently amended) The method as recited in claim 6̲1̶, wherein the network

includes the Internet.

7.   (currently amended) A computer program product embodied in a computer

readable medium for propensity-based sorting of individuals, comprising:

(a)   computer code for creating a model;

(b)   computer code for calculating a score for a plurality of individuals based on

survey information requested from the plurality of individuals and the model,

wherein the score indicates a propensity; and

(c)   computer code for sorting the individuals based on the score.

8.   (currently amended) The computer program as recited in claim 7, wherein the

individuals are sorted by a̲ ranking the same.

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9.   (currently amended) The computer program as recited in claim 7, wherein the

~~survey~~individual information includes information on a purchase intent for a

particular product.

10.   (original) The computer program as recited in claim 7, wherein the model sets

forth a plurality of characteristics and a weight of each of the characteristics fo

calculating the score.

11.   (currently amended) The computer program product as recited in claim 7,

wherein the survey information is received utilizing a network.

12.   (currently amended) The computer program product as recited in claim 11~~7~~,

wherein the network includes the Internet.

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13.   (currently amended) A system for propensity-based sorting of individuals,

comprising <u>at least one processing unit for implementing</u>:

(a)   logic for creating a model;

(b)   logic for calculating a score for a plurality of individuals based on <u>survey</u>

<u>information requested from the plurality of individuals and</u> the model, wherein the

score indicates a propensity; and

(c)   logic for sorting the individuals based on the score.

14.   (currently amended) The system as recited in claim 13, wherein the individuals

are sorted by <u>a</u> ranking <s>the same</s>.

15.   (currently amended) The system as recited in claim 13, wherein the

<u>survey</u><s>individual</s> information includes information on a purchase intent for a

particular product.

16.   (original) The system as recited in claim 13, wherein the model sets forth a

plurality of characteristics and a weight of each of the characteristics for

calculating the score.

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17.   (currently amended) The system as recited in claim 13, wherein the <u>survey</u>

       information is received utilizing a network.

18.   (currently amended) The system as recited in claim <u>17</u>~~13~~, wherein the network

       includes the Internet.